

CLAIMS

What is claimed is:

1. A method of providing tour guide information in a wireless
5 network, comprising:
 using a location-based wireless service to obtain a location
 of a subscriber using wireless or cellular network signaling;
 identifying a short message relating to said location; and
 transmitting said identified short message to said subscriber
10 substantially while said subscriber remains at said determined location.
2. The method of providing tour guide information in a
wireless network according to claim 1, further comprising:
 determining a speed of said subscriber.
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3. The method of providing tour guide information in a
wireless network according to claim 1, further comprising:
 altering a length of said identified short message based on a
speed of said subscriber resulting in said subscriber leaving said location
20 before a presentation of said short message is completed.
4. The method of providing tour guide information in a
wireless network according to claim 1, wherein:
 said short message is maintained in a short messaging
25 system.
5. The method of providing tour guide information in a
wireless network according to claim 1, wherein:
 said location of said subscriber is determined using an angle
30 of arrival of a wireless signal from said subscriber.

6. The method of providing tour guide information in a wireless network according to claim 1, wherein:

5 said location of said subscriber is determined using a time difference of arrival of wireless signals from said subscriber.

7. The method of providing tour guide information in a wireless network according to claim 1, wherein:

10 said location of said subscriber is determined using time of arrival of a wireless signal from said subscriber.

8. The method of providing tour guide information in a wireless network according to claim 1, wherein:

15 said location of said subscriber is determined using the known location of a cell/sector servicing said subscriber.

9. Apparatus for providing tour guide information in a wireless network, comprising:

20 means for obtaining a location-based wireless service a location of a subscriber;

means for identifying a short message relating to said location; and

25 means for transmitting said identified short message to said subscriber substantially while said subscriber remains at said determined location.

10. The apparatus for providing tour guide information in a wireless network according to claim 9, further comprising:

means for determining a speed of said subscriber.

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11. The apparatus for providing tour guide information in a wireless network according to claim 9, further comprising:

means for altering a length of said identified short message based on a speed of said subscriber resulting in said subscriber leaving
5 said location before a presentation of said short message is completed.

12. The apparatus for providing tour guide information in a wireless network according to claim 9, further comprising:

a short messaging system to maintain said short message.

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